

Innovative Logic

Parts Information Management



The completely re-engineered PartSmart All in One™ is the fastest Parts Information Management system on the market today — hands down.



PartSmart All in One™

Fast, accurate, cloud-based Parts Information Management built from the ground up for the automotive aftermarket

The Automotive Aftermarket industry is estimated to be worth over \$250 billion in the U.S., yet most companies don't have the product information they need to properly get their products to market — resulting in increased costs due to inefficiencies, and lost sales revenue.

Standards compliant

PartSmart All in One™ is a cloud-based Parts Information Management (PIM) system from Innovative Logic Corporation. Built from the ground up for the automotive aftermarket industry, PartSmart quickly and accurately maps to every industry standard, including NAPA, ACES, and PIES.

Accurate

Accurate data ensures less returns and a better chance to take advantage of product opportunities. Reliable product information paves the way for channel success and more sales revenue.

Fast

Product information changes continually. You need to be able to map, validate, and deliver your data regularly — and fast! The completely re-engineered PartSmart All in One is the fastest PIM system on the market today — hands down.

VIO integration

PartSmart is fully integrated with Experian Vehicle in Operation (VIO) data — so you can quickly and easily identify sales opportunities and gaps in your product offering.

Your data remains central — and centralized

You don't have to compromise your data by “shoe-horning” it into a Parts Information Management system. Instead, Innovative Logic uses your data to create a centralized

database in PartSmart — and then maps that data to industry standards. A centralized, single source of content ensures accuracy and consistency — which increases your channel success.

No software to buy and you're always up-to-date

PartSmart All in One is a Software as a Service (SaaS) offering, meaning you always have the most up-to-date version available to you. For a low monthly fee your entire team has access to the latest and greatest version of PartSmart — at anytime, from anywhere.

Your server or ours

PartSmart can be housed on your servers or ours — whichever solution best fits your IT and business infrastructure.

Turnkey, birth-to-death parts management for your entire team — anytime, any platform

Cloud-based Product information management allows companies to easily gather, manage and share product data internally and with partners and suppliers — from a single trusted reliable source — anytime, anywhere.

Users access PartSmart All in One through a browser, so content is accessible when and where it's needed. Cloud-based software means your team and partner channels have access to the same centralized database, with levels of permission based on their needs.

About Innovative Logic Corporation

Innovative Logic is a leading provider of data management solutions for the automotive aftermarket. With more than 35 years of parts catalog experience, Innovative Logic specializes in data mapping, validation and parts system customization.